AGENDA

- Brief History of Consortium
- Overview of Progress
- Upcoming Opportunities for Engagement
- Q & A
HISTORY

HISTORY OF THE ROCHESTER AREA NONPROFIT CONSORTIUM
Originally Greater Rochester Nonprofit Partners (GRNPP) (Est. 2010)

GRNPP Work Group hosted forum “Committed to Impact: Exploring a nonprofit alliance in greater Rochester, MN.” (March 2017)

- Purpose: begin discussion of expanding capacity of nonprofit organizations by creating operational efficiencies, allowing more focus on mission.

- 28 organizations participated and determined top priority as developing shared services for operational functions including:

<table>
<thead>
<tr>
<th>Finance and Accounting</th>
<th>“Back Office”/Administrative</th>
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<tbody>
<tr>
<td>Building/Space</td>
<td>Health Insurance</td>
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<tr>
<td>Human Resources and Personnel</td>
<td>Information Technology (IT)</td>
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</tbody>
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Work Group identified several action steps and held initial meetings to learn more but determined **more structure and staff support was needed**.

Established “Rochester Area Nonprofit Consortium” in place of GRNPP.

Applied for and received Bremer Foundation funding for Strategist to implement action steps.

Formed Executive Committee – comprised of 8 local nonprofits – to guide work of Strategist.

<table>
<thead>
<tr>
<th>Family Service Rochester</th>
<th>Ability Building Center</th>
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<td>Zumbro Valley Health Center</td>
<td>Channel One</td>
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<td>Families First</td>
<td>IMAA</td>
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<tr>
<td>Diversity Council</td>
<td>NAMI SE MN</td>
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Strategist, Brooke Carlson, charged with:

- Researching effective models and components from around US.
- Learning from numerous local, regional, and statewide organizations to gauge interest and refine focus.
- Evaluating feasibility of collaborative components with Executive Committee.
- Convening additional *Community Forums* to review findings and prioritize actions.
- Guiding priority-specific work groups to develop 3 year action plans.
PROGRESS

NATIONAL LANDSCAPE ASSESSMENT
Developed a Landscape Assessment Plan that details steps to:

- conduct a systematic scan of national models and
- learn about needs and interests community.

- Researched 15+ communities around U.S. and identified several to follow up with.
- Established relationships with several organizations either working towards similar goals or currently offering shared services (e.g. MN Council of Nonprofits).
- Created a summary of findings with key learnings and advice for Rochester effort.
Significant interest and momentum nationwide.

Several organizations are either currently or will soon be offering shared services.

Several models of shared services exist – there is no “one size fits all”.

In many cases, new independent organizations formed to serve members and broader nonprofit community.
KEY LEARNINGS

- **Organizational Models Vary:**
  - Members only
  - Varied services based on membership type
  - A la carte

- **Common Service Offerings:**
  - Half of new organizations provide information technology (IT) and human resources (HR).
  - One-third administer benefits including health insurance.
  - Others include: shared space/facilities, finance/payroll, and joint purchasing.

- **Provision of Services:** Provided by new organization’s staff and its vendors
KEY LEARNINGS: BENEFITS

- Time/Efficiency
- Cost Savings/Purchasing Power
- Quality of Programming/Services
- Networking/Coordination
KEY LEARNINGS: ADVICE

- Involve executive leadership and decision makers early.
- Take time to build trust and establish a collaborative path forward.
- Compromise is foundation for success.
- Understand it may not work for every organization.
- Solidify shared values before shared services.
- Look for early “wins.”
OPPORTUNITIES TO GET INVOLVED

- **EARLY AUGUST**: Email with link to Webinar recording, Nonprofit Interest Survey, and Q & A

- **MID AUGUST**: *Nonprofit Interest Survey* to
  - Gauge interests and motivations for shared services and specific functions.
  - Identify organizations willing to participate in priority-specific development.

- **AUGUST 22 and 29**: Small Group Strategy Sessions at Rochester Area Foundation
  - Dive into more detail on topic areas and begin prioritization.
OPPORTUNITIES, CONTINUED:

- **MID-LATE SEPTEMBER**: Large Group Forum
  - Provide a summary of findings from national and local assessments.
  - Continue prioritization process.
  - Serve as a nonprofit networking opportunity.

- **OCTOBER-DECEMBER**: Small Group Planning Groups:
  - Small work groups launched to begin developing priority-specific action plans.

- **JANUARY 2019**: Large Group Forum to review action plans.
CONSIDERATIONS

- Work is multi-faceted and will allow for flexibility in what you access based on interests of your organization.
- Efforts to share services will be both beneficial to your organization and for greater community.
- Work is intended to increase how efficiently you operate and allow you to do what you do – better.
- Conditions in our community are right, the time to commit to taking action is now.
- Need YOU to inform next steps!
Q + A

PLEASE SUBMIT WRITTEN QUESTIONS USING THE “CHAT” FUNCTION
For more information, questions, or to join our mailing list, please contact:

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